



ADIKAVI NANNAYA UNIVERSITY :: RAJAHMAHENDRAVARAM
B.Com GENERAL Syllabus (w.e.f: 2020-21 A.Y)

MODEL QUESTION COURSE

B.Com DEGREE EXAMINATION

SEMESTER: II

GENERAL

Course 2B: Business Economics

Time: 3Hrs.

Max. Marks: 75

Section-A

Answer any **FIVE** of the following questions.

5X5=25M

1. Micro Economics.
2. Law of Demand.
3. Cost Analysis.
4. Monopoly.
5. National Income.
6. Demand Curve.
7. BEP.
8. Forecasting.

SECTION- B

Answer **FIVE** questions.

5X10=50M

9. a) Define Business Economics. Explain the nature and scope of Business Economics.
(OR)
b) Distinguish between Micro and Macro economics.
10. a) What is meant by Demand? What are the exceptions to Law of Demand?
(OR)
b) What do you understand by elasticity of demand ? Explain the factors which determine the elasticity of demand.
11. a) Discuss the various concepts of cost curves. Why is long cost curve flatter than the short-run cost curve?
(OR)
b) What are the advantages and limitations of Break Even Analysis?
12. a) Define Market. Briefly explain the classification of markets.
(OR)
b) Write an essay on Monopoly.
13. a) Describe the different concepts and components in National Income.
(OR)
b) Briefly explain problems in measuring National Income.